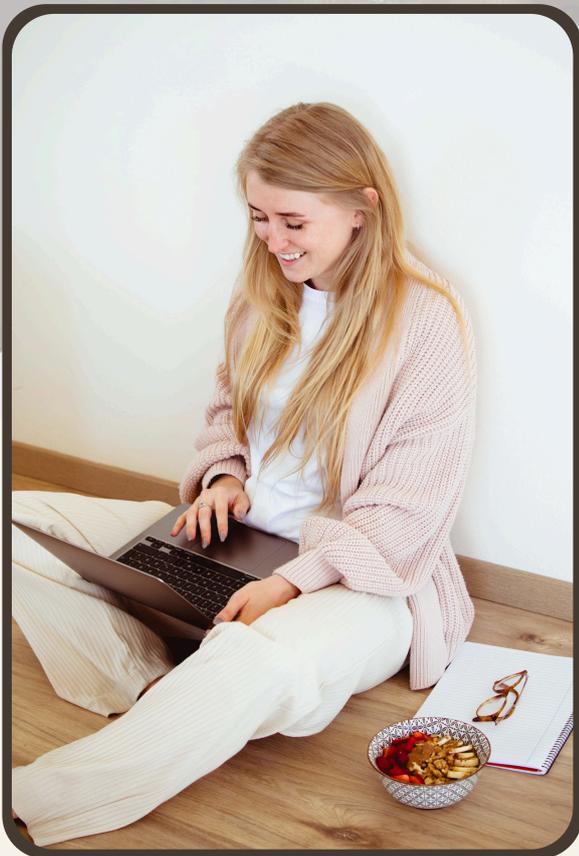


# *How to Grow* YOUR BRAND ON SOCIAL MEDIA



A step-by-step guide  
to level up your brand  
on social media

**BY OLIVIA WILSON**

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## Introduce the section with a subheading

A magazine is a periodical publication, which can either be printed or published electronically. It is issued regularly, usually every week or every month, and it contains a variety of content.



### *important tip*

Choose a topic that interests you. It can be anything from fashion and beauty to travel and the news. Once you have your theme, start brainstorming the content.

When you've decided on your cover story, come up with a list of topics for your feature articles. This can range from interviews, product reviews, human interest pieces, and even lists.

After writing all your articles and adding them to your layout, list down all the titles to set up your table of contents. You can add a brief description for each article or keep it simple and paste the feature titles on the page.

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## Subheadings break the monotony of long articles

1. A magazine is a periodical publication, which can either be printed or published electronically.
2. It can be anything from fashion and beauty to travel and the news. Once you have your theme, start brainstorming the content.
3. List down all the titles to set up your table of contents. Add a brief description for each article or paste the titles on the page.

“Think about what your audience would be interested in and get writing! It can be anything from fashion, beauty, travel and the news. Choose engaging photos and graphics to accompany your words, as these help catch your audience's eye.

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## *important tip*

Make sure that you have accompanying visual content that immediately catches the eye. Appeal to your audience, choose the right fonts and images, and you'll have a magazine that people will remember for years to come.

## Just starting? Design a memorable masthead with a memorable name.

A magazine is a periodical publication, which can either be printed or published electronically. It is issued regularly, usually every week or every month, and it contains a variety of content. This can include articles, stories, photographs, and advertisements.

To create your own, choose a topic that interests you. It can be anything from fashion and beauty to travel and the news. Once you have your overall theme, you can start brainstorming the content. Design a memorable masthead with an equally memorable name.

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## Come up with a list of topics for your feature articles.

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